

**Stadler Form Aktiengesellschaft:**

**Take a deep breath of clean air - the VIKTOR air purifier made by Stadler Form was awarded the ECARF seal of quality**

*Zug, September 2011.* Taking a deep breath of clean air is something that many suffering from hay fever and allergic asthma can only dream of. Air purifiers can provide relief, at least within their own four walls. The air purifier Viktor from Stadler Form was awarded the ECARF quality seal for allergy-friendly products and services by the European Center for Allergy Research Foundation (ECARF) for its superior performance. The appliance removes over 95 percent of pollen, bacteria and mold spores contained in the air inside a room.



While in the past allergic reactions primarily occurred in the summer months, symptoms are now caused almost all year round by the extended pollination period. Today, about one third of the population in Europe is affected by respiratory allergies. "In addition to optimal medication, avoiding contact with allergens is an effective way to prevent allergic reactions. An efficient air purifier, such as Viktor, was found to contribute to improving the quality of life of allergy sufferers," according to Prof. Dr. Torsten Zuberbier, Head of the ECARF Foundation.

Unobtrusive and stylish in black or white, the Viktor air purifier performs a sterling service! At its heart is the specially developed HPP™ filter (international patent applied for). Equipped with an additional pre-filter and a highly-efficient activated carbon filter, Viktor demonstrably achieves almost 100% cleaning of the air flowing through and moreover with a very high air circulation (suitable for up to 50 m<sup>2</sup> according to the test results of the German TÜV test institute). Separate fragrant oil pads enable room scents to be added.

Stadler Form distributes its products in Switzerland through selected department stores and specialist retailers (recommended retail price Sfr. 395.-). Further information is available from [www.stadlerform.ch](http://www.stadlerform.ch).

(307 Wörter; 1'966 Zeichen)

## Technical details

### Viktor air purifier

- Weight: 4.9 kg
- Dimensions: 452x196x246 mm (WxHxD)
- Power: 12 to 36 watt for up to 50 m<sup>2</sup>/125 m<sup>3</sup>
- HPP™ filter system (int. patent applied for)
- Pre-filter, activated carbon filter
- Night-mode control LEDs
- Fragrance container
- 5 power stages

Further information ECARF: [www.ecarf.org](http://www.ecarf.org), [www.allergy-foundation.info](http://www.allergy-foundation.info)

### Further Information on Stadler Form Aktiengesellschaft

Stadler Form Aktiengesellschaft was founded in Zug in September 1998. The company specialises in the development, manufacture and sale of household appliances where design is paramount. The initiator and founder of the company is Martin Stadler (45).

Stadler Form products have already won a number of international awards. The company exports its products to more than twenty countries all over the world. Since 2007, Stadler Form has also had a presence in the US market with its affiliated company Swizz Style.

#### Products to date:

|        |                                 |      |
|--------|---------------------------------|------|
| FRED   | The air humidifier              | 1999 |
| MAX    | The heater                      | 2000 |
| LISA   | The filter pitcher              | 2003 |
| KURT   | The kettle                      | 2005 |
| OTTO   | The wooden fan                  | 2005 |
| CHARLY | The metal fan                   | 2006 |
|        | Table and free-standing version | 2007 |
| HENRY  | The air purifier                | 2007 |
| LILLY  | The fan                         | 2008 |
| MONA   | The Fondue Chinoise             | 2008 |
|        | The table grill                 | 2009 |
| Q      | The fan                         | 2009 |
| OSKAR  | The economic air humidifier     | 2009 |
| VIKTOR | The air purifier                | 2010 |
| ANTON  | Ultrasonic humidifier           | 2010 |

#### Awards:

|      |  |   |
|------|--|---|
| 1999 | "Complimenti" Ornaris Bern   | FRED, the air humidifier  |
| 1999 | "Prix des Découvertes"<br>Maison et Objets Paris                         | FRED, the air humidifier  |
| 2002 | "Accent on Design Award"<br>International Gift Show New York             | MAX, the heater   |
| 2004 | "Complimenti" Ornaris Zurich   | LISA, the filter jug  |
| 2008 | Best in Category Housewares<br>Design Awards Chicago                     | MAX, the fan<br>other finalists:<br>FRED, the air humidifier and<br>HENRY, the air purifier |
| 2011 | Quality award ECARF (European Center for<br>Allergy Research Foundation) | VIKTOR, the air purifier  |

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