

Stadler Form®

Press release

Stadler Form Company:

The Stadler Form humidifier family has a new member: Anton – the tasteful humidifier!

Zug, October 2010/ **Meet Anton, the latest arrival in the Stadler Form family. He may be small, but he gives a great performance! At just 26cm tall, room sizes of up to 25m² are still a breeze for him. As an ultrasonic humidifier in highly resistant material, Anton can even distribute your favourite fragrance to perfection in the room. This makes him an excellent companion in bedrooms or offices. To ensure that Anton leaves no traces behind, he is equipped with an antichalk cartridge and an Ionic Silver Cube™, which prevents the growth of bacteria and germs by releasing silver ions. His simple operating buttons are concealed on the underside. Another stylish touch is provided by the LED water level indicator which turns red when the tank is empty. Anton is available in white, black, green and silver grey.**

Stadler Form distributes its products in Switzerland via selected department stores and upmarket specialist shops (Anton humidifier, recommended retail price Sfr. 139.00). Design: Matti Walker. More information at www.stadlerform.ch.

(149 Wörter; 1066 Zeichen)

Technical specifications

Anton humidifier

- Weight: 1.9 kg
- Dimensions: 184x262x184 mm (WxHxD)
- Power: up to 18W for max. 25m²/60m³
- Tank capacity: 2.5 L
- Infinitely adjustable power
- Night mode control LEDs (dimnable or off)
- Fragrance dispenser

Further information on Stadler Form Aktiengesellschaft

Stadler Form Aktiengesellschaft was founded in Zug in September 1998. The company specialises in the development, manufacture and sale of household appliances where design is paramount. The initiator and founder of the company is Martin Stadler (45).

Stadler Form products have already won a number of international awards. The company exports its products to more than twenty countries all over the world. Since 2007, Stadler Form has also had a presence in the US market with its affiliated company Swizz Style.

Products to date:

FRED	The air humidifier	1999
MAX	The heater	2000
LISA	The filter jug	2003
KURT	The kettle	2005
OTTO	The wooden fan	2005
CHARLY	The metal fan	2006
	Table and free-standing version	2007
HENRY	The air purifier	2007
LILLY	The fan	2008
MONA	The Fondue Chinoise	2008
	The table grill	2009
Q	The fan	2009
OSKAR	The economic air humidifier	2009
VIKTOR	The air purifier	2010

Awards:

1999	"Complimenti" Ornaris Bern	FRED, the air humidifier
1999	"Prix des Découvertes" Maison et Objets Paris	FRED, the air humidifier
2002	"Accent on Design Award" International Gift Show New York	MAX, the heater
2004	"Complimenti" Ornaris Zurich	LISA, the filter jug
2008	Best in Category Housewares Design Awards Chicago	MAX, the fan other finalists: FRED, the air humidifier and HENRY, the air purifier

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